



PRESS RELEASE

For Immediate Release

Organic Bed Linen Supplier Wins 5 Star Hotel Contract



Fou Furnishings, suppliers of ethically-sourced and high quality organic bed linen, have recently won a contract to supply the famous luxury 5 star hotel, The London Langham, with organic baby bedding.

Stephanie McIntosh, Founder and Director of Fou Furnishings says,

“Many hotels are no longer willing to compromise on the quality of their guests’ bed linen and are opting for

organic as the difference in quality, finish and feel is clear. Our award winning Egyptian organic cotton bed linens come in thread counts to 600, meaning they are super durable and able to withstand frequent laundering, yet are beautifully soft on the skin, making them a favourite with guests. The fact that our linens are free from toxins and fairly traded means that they also

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Written on behalf of Fou Furnishings by Bellwood Lonsdale PR

enhance the comfort, health and wellness of guests as well as contributing to green sourcing for hoteliers.”

Linen Services Manager of The London Langham Hotel, Claire Cameron comments,

“This baby linen is very much appreciated by our guests.”

The new contract win builds on fou furnishings’ supply to the hospitality and luxury yacht sectors during the company’s three year history. Stephanie, who began her career in the linens department of renowned London store, Liberty, founded Fou Furnishings in 2008, when she decided to set up her own company which focused on the quality of the fabrics and their ethical sourcing, as well as innovative design.

“Fou furnishings is one of only a few linen businesses in the UK certified to the Global Organic Textile Standard (GOTS), by the UK Soil Association” says Stephanie. “It was important to me to gain organic certification because the ‘Soil Association Organic’ symbol means that hoteliers and their guests have certification they can trust. It gives assurance on social and environmental responsibility, cotton quality and performance plus an absence of any irritating chemical residues which can sometimes be found in conventional cottons.”

All Fou Furnishing’s linens are UK Soil Association or Oeko-Tex approved to ensure the organic integrity of the fabrics. The company supplies hotels, spas, yachts, holiday villas and guest houses all over the world. For a copy of the new Fou Furnishings Hotel Brochure visit www.foufurnishings.com, email info@foufurnishings.com or telephone +44 (0) 141 644 5211.

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