



PRESS RELEASE

For Immediate Release

Luxury Organic Towels for a ‘Spa at Home’ Feeling

Fou Furnishing’s natural luxury organic towels blend the plush style and quality of a first class hotel room with the warmth and indulgence of the world’s top spas. Made with finest Turkish organic cotton, the towels are woven using double twisted loops for a thicker, more opulent yarn.

The purity of the towels has won the range the UK Soil Association certification of organic excellence as well as the GOTS certificate (the highest standard of organic textiles). The towels are sourced responsibly allowing you to enjoy the pure luxury they bring, reassured in the knowledge that they are made ethically and traded fairly.

“The wellbeing properties of organic cotton are incomparable” says Stephanie McIntosh, founder of Fou Furnishings. “The thickness and weight of the towels provides a warm, lavish embrace for when you emerge from the bath or shower, instantly making you feel pampered and relaxed.”



Fou Furnishings’ towels are made from hotel quality organic cotton fibre with an impressive weight of 700GSM – a simply way to achieve spa luxury at home.

For individual five star personal style, towels can be monogrammed with a logo or initials.

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Written on behalf of Fou Furnishings by Bellwood Lonsdale PR

Product details

Hand Towel - 50cm x 90cm, £12

Bath Towel - 70cm x125cm, £22

Jumbo Bath Sheet - 100cm x180cm, £40

Available in natural and white.

Stockist: Available exclusively at www.foufurnishings.com

ENDS

Word Count: 228

Further information: Fou Furnishings was founded in 2008 by Stephanie McIntosh who began her career in the linens department of renowned London store, Liberty,

Following a high profile career in home interiors retail, Stephanie was aware that unethical manufacturing was commonplace among popular high street giants. She decided to set up her own fair trade, responsibly sourced and ethical linen company and Fou Furnishings was born.

The company specialises in supplying luxurious bed linen and towel collections to discerning consumers and high end hotels, yachts and spas.

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