



## **Pure, Luxury Linen for Less at Fou Furnishings®— Spring Promotion on Award Winning Organic Cotton Bed Linen**

If you are thinking of giving your bedroom a spring makeover, go green with Fou Furnishings' award winning organic cotton bed linen which will add style, quality and luxury at prices that don't cost the earth. What's more, with 20% off our entire range of beautiful and original duvet designs and matching bedroom essentials during the spring promotion, you can achieve your makeover in pure, luxury linen for less.

Fou Furnishings' bed linens are made in the finest quality 100% certified organic cotton, in luxuriously high thread counts of up to 475 and finished to the very highest natural standards; which means a softer, silkier feel in our lustrous, luxurious sateen or cool, comfortable cotton percale finishes. The high thread count also means that the linens will happily cope with frequent laundering and retain their fantastic look for years to come.

Certified organic cotton linens are unique for the purity of the fabric, as no toxic chemicals are used, and for the positive impact of organic agriculture. All of Fou Furnishings' linens are either UK Soil Association or Oeko-Tex certified, an assurance of quality, organic integrity and guarantee of no irritating nasties for sensitive skins.

You won't even have to struggle to change the bed, because Fou Furnishings clever, award winning top-opening 'Fou duvet' means you will never struggle with a duvet cover again. The design allows you to easily load your duvet from the top and tuck each corner into place. The hidden opening also combines form, making an attractive design feature, and function.

"Fou Furnishing's aim is to offer sustainable luxury at prices that don't cost the earth by ensuring ethical practices right through the business and supply chain combined with original and innovative design and exceptional quality and customer service," says founder Stephanie McIntosh who has spent 20 years working with major fashion and furnishings retailers across Europe.

More/....

Global Organic Textile Standards  
License No. DK20268



**Organic Innovation in Duvet Covers– Newcomer Fou Furnishings Finalist for  
Best Organic Textile Product 2009**

To view the complete range of Fou Furnishing's bed linens please visit  
[www.foufurnishings.com](http://www.foufurnishings.com) or call 0141 644 5211.

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**Note to editors:**

Fou Furnishings is the brain child of Stephanie McIntosh. It was launched following a year out to concentrate on the business full time through an MSc in product Design & Development at Glasgow Caledonian University. The founding aims were to create products which offered a different and distinctive choice from the mass produced look of chain stores and offered convenience, original design and exceptional quality combined with a transparent supply chain as well as customer service which delivered on its promises. Fou Furnishings is a UK Soil Association Licensee.

All of Fou Furnishings' products are made from 100% organic cotton, using long staple cotton fibres, which are inherently strong and soft but will withstand frequent laundering and still look good. All of its products have been independently and rigorously tested for colour fastness, pilling, shrinking and even seam strength.

If you would like images of the bed linens, either cut-outs or room shots, samples for photographic shoots, discounts on products for room makeovers or an interview with Stephanie please contact:

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