



PRESS RELEASE

For Immediate Release

Fou Furnishings Launches New 'Little Fou' Baby Bedding Collection

Beautiful organic bedding designs for babies and children

Fou Furnishings, the exclusively online retailer of luxury organic linens, has launched a new baby and children design to complement their existing 'Little Fou' collection.

Inspired by the baby bedding that Fou Furnishings was commissioned to create for the five star London Langham Hotel, the new Little Fou design '*All the ducks are swimming in the water*' is set on a bright primrose yellow and features a mother duck and her two adorable ducklings.



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Written on behalf of Fou Furnishings by Bellwood Lonsdale PR

This original, limited edition embroidered and appliquéd organic cotton set is available for both cots and cot beds. The set includes a quilt with co-ordinating bumper, fitted sheet and pillow case.

All the linen in the range is crafted in Fou Furnishing's award winning 330 count organic cotton sateen, making it soft and pure against young, sensitive skin. The high quality of the bedding ensures that it is highly durable and able to withstand frequent laundering.

Founder of Fou Furnishings, Stephanie McIntosh, began her career in the linens department of Liberty department store. Mother of two, Stephanie, wanted to establish a luxury bed linens collection for adults and children which was certified organic, fair trade and ethically sourced.



Fou Furnishings' next project 'Organic Baby To Go' is a new linen set for travel cots and will be available from spring 2012.



Product details

The '*All the ducks are swimming in the water*' set is available to buy in individual pieces, priced from £9 to £59.

Stockist: Available exclusively from www.foufurnishings.com

ENDS

Word Count: 261

Further information: Following a high profile career in home interiors retail, Stephanie was aware that unethical manufacturing was commonplace among popular high street giants. She decided to set up her own fair trade, responsibly sourced and ethical linen company and Fou Furnishings was born.

The company specialises in supplying luxurious bed linen and towel collections to discerning consumers and high end hotels, yachts and spas.

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